

Promote Wyoming Commission
June 11, 2019
Meeting Minutes

The Promote Wyoming Commission met on Tuesday, June 11, 2019 at 7:00 p.m. in the Conference Room of the City Building.

Attendance was as follows: Members present: Deb Stonehill – Chairperson, Liz McLean, Jeb Brack, Jason Miller, Brenda Grannan, Ron Callahan, Margie Carleton, Debi Varland, Ron Callahan, Sarah Stankorb Taylor, and Val Previsch

Staff Members Present: Lynn Tetley, City Manager

Others Present: None

Call to Order

Deb Stonehill, Chairperson (7:05 pm)

Approval of Minutes

The May 14, 2019 minutes were approved as written. Motion by Ms. Previsch, second by Mr. Miller.

Citizen Participation

None.

Business (Committee chairs identified in bold):

Report from Communication Committee (Ron, **Jeb**, **Val**)

Ms. Stonehill praised the committee on the exceptional quality of What's Up Wyoming. Ms. Previsch provided an update on upcoming articles ideas. Members shared ideas for other articles.

Mr. Callahan provided statistics on views on What's Up Wyoming. The views and traffic continue to grow substantially.

Report from Photo Library Development Committee (Ron, **Jason**, Margie, Debi)

- Photos: Mr. Miller provided an overview of photography needs for the summer. Some events provide duplicate photo opportunities, so coverage of all events is not necessary. Ms. Carleton discussed the photographs for lobby art project. A mock-up of the proposed photographs were provided. The Commission members were very pleased with the direction of this display. The actual type of material of the signs is yet to be determined.
- Videos: Nothing to report.

Report from New Resident Packet and New Resident Welcoming Strategies Committee (Deb, Val, and Sue)

Ms. Grannan provided an update on the packet. Ms. Martin and Ms. Grannan will be assembling these later this month. Ms. Grannan is looking to ways to make the packet more dynamic in its use by having it link to an app. Ms. Tetley suggested the group look into launching a full app for the City that allow for resident interaction, work requests, information, maps, etc. Ms. Tetley will provide a list of possible vendors to Mr. Callahan.

Report from Annual Report Committee (Deb, Margie, Val, Sue, Brenda)

Ms. Carleton asked Ms. Tetley to consider which pictures the departments may need, as the spring is a great time for photos.

Master Plan Implementation Spreadsheet (all)

Ms. Tetley provided a brief update regarding this spreadsheet. A copy of the PWC objectives on one document should be completed by July for the commission to review.

New Project Discussion (as needed)

- Wyoming Restaurant Cards: This project remains on hold until Cowboy Cones is officially open. Ms. Grannan provided sample designs on the card. The group discussed the number of cards to print. It was agreed to print 1,000.
- Wyoming Map App: Ms. Carleton has the most recently updated list of brick and mortar businesses and asked to be included in the discussion about developing an app. Ms. Tetley voiced her concern about the ability to maintain the accuracy of this data on the website or app. Ms. Tetley, Ms. Carleton, and Mr. Callahan will continue to work on this project as a sub-committee.
- EDC Report: No report.

Miscellaneous

Ms. Stankorb Taylor announced the #hirewyoming FaceBook group. The group has over 170 members and has been quite active since it has launched.

Ms. Stankorb Taylor provided information about a gratitude postcard developed by a Wyoming resident that allows people to send notes about Wyoming to others in the community. These could potentially be included in the new resident packets or sold with the City notecards.

Ms. Stankorb Taylor provided an update on the recent focus group regarding the shared work space. More focus groups are planned in the near future. This data will be helpful in determining what next steps might be for such a space in the City.

Adjourn

The meeting adjourned at 8:53 p.m.

Respectfully submitted,
Lynn Tetley
City Manager