

**Promote Wyoming Commission**  
**January 8, 2019**  
**Meeting Minutes**

The Promote Wyoming Commission met on Tuesday, January 8, 2019 at 7:00 p.m. in the Conference Room of the City Building.

Attendance was as follows: Members present: Deb Stonehill – Chairperson, Liz McClean, Jeb Brack, Jason Miller, Margie Carleton, Sue Lewis, Ron Callahan, Sarah Stankorb Taylor, and Val Prevish

Staff Members Present: Lynn Tetley, City Manager

Others Present: Deb Varland

Call to Order

Deb Stonehill, Chairperson (7:04 pm)

New member Liz McClean, a new Commission member, introduced herself to the rest of the Commission. Commission members introduced themselves.

Approval of Minutes

The November 13, 2018 minutes were approved as amended. Motion by Ms. Carleton, second by Mr. Brack.

Citizen Participation

None.

Business (Committee chairs identified in bold):

Report from Communication Committee (Ron, Jeb, **Val**)

Ms. Prevish provided an update of upcoming stories for What's Up Wyoming. Story ideas include: Update on Springfield Pike (including a possible video), community gardens, Bourbon and Blues event, CPR class dates, "Creative Class" story, Green Business Award program, ESC Mini-Grant program, Citizens of the Year, and Homewatch and Book Blvd (local business story – to become a regular feature). Mr. Callahan provided updated data regarding traffic to What's Up Wyoming. This site has become the signature of the Promote Wyoming Commission.

Report from Photo Library Development Committee (Ron, **Jason**, Margie)

- Photos: Mr. Miller provided an update on recent photo opportunities, however the weather has not been cooperating. Pictures of snow removal are very much needed. The committee is also asking Valerie Barrett to volunteer as an additional photographer. Ms. Stankorb Taylor asked pictures could be taken of the upcoming

Heartfelt Tidbits fundraiser (Ms. McClean will write a brief article). Ms. Carleton reminded photographers to post their pictures on SmugMug.

- Videos: None.

Report from New Resident Packet and New Resident Welcoming Strategies Committee (Deb, Val, and Sue)

Ms. Stonehill provided a brief update on this project. Work on content updates continue between Ms. Grannan and Ms. Martin.

Report from Annual Report Committee (Deb, Margie, Val, Sue, Brenda)

Ms. Carleton provided an update on the status of the Annual Report. The project continues on schedule. The Committee asked if the City would print twice as many extra copies this year. Ms. Tetley said this would not be a problem.

Report from Civic Center Marketing Committee (Brenda, Sarah, Deb)

Ms. Tetley provided an update on the recent Bridal Show the Civic Center staff attended. The marketing material was very successful at this event.

New Project Discussion (as needed)

- World Food and Music Festival Marketing: Ms. Tetley provided a very brief update.
- Good Morning, Wyoming Marketing Plan: Ms. Tetley reported the book as generated over \$1,600 in profit to be used toward community events. Ms. Stankorb Taylor reported that the businesses have been very pleased with this project.
- Information Kiosks/Lobby Improvements (Margie, Brenda): Ms. Carleton will reach out to Adex to produce the display photos for the City Building lobby. Members brainstormed suggestions for the most iconic content for these pictures.

Miscellaneous

None.

Adjourn

The meeting adjourned at 8:19 p.m.

Respectfully submitted,  
Lynn Tetley  
City Manager