

Promote Wyoming Commission
August 13, 2019
Meeting Minutes

The Promote Wyoming Commission met on Tuesday, August 13, 2019 at 7:00 p.m. in the Conference Room of the City Building.

Attendance was as follows: Members present: Liz McLean, Jeb Brack, Jason Miller, Brenda Grannan, Ron Callahan, Margie Carleton, Debi Varland, Ron Callahan, Sarah Stankorb Taylor, and Val Previsch

Staff Members Present: Lynn Tetley, City Manager

Others Present: None

Call to Order

Margie Carleton, Vice-Chairperson (7:10 pm)

Approval of Minutes

The June 11, 2019 minutes were approved as written. Motion by Mr. Brack, second by Ms. Previsch.

Citizen Participation

None.

Business (Committee chairs identified in bold):

Report from Communication Committee (Ron, **Jeb**, **Val**)

Ms. Previsch went over the list of upcoming WUW stories for the next few months. These include the recent compost bin build, the unicyclist, Maple Bridge, Fire Up The Pike, Back to School Bash Photos, the Career Exploration Event.

Mr. Callahan reports that WUW traffic is down but stories have been fewer in the past month.

Report from Photo Library Development Committee (Ron, **Jason**, Margie, Debi)

- Photos: Mr. Miller provided a written summary of all photography committee activity since the last meeting. Mr. Callahan asked that he be sent the actual Smug Mug link to pictures that should be used with WUW articles. Ms. Carleton asked if there was any reason to keep certain very old pictures in Smug Mug that are not very informative. The group agreed those can be deleted.
- Videos: Nothing to report.

Report from New Resident Packet and New Resident Welcoming Strategies Committee (Deb, Val, and Sue)

Ms. Grannan reported that this project is complete.

Report from Annual Report Committee (Deb, Margie, Val, Sue, Brenda)

Ms. Carleton reported the committee has a meeting with Ms. Tetley next week. The committee would like to include a head shot of each Department Director and a common question they receive with the answer.

Master Plan Implementation Spreadsheet (all)

Nothing to report.

New Project Discussion (as needed)

- Wyoming Restaurant Cards: This project remains on hold until Cowboy Cones is officially open. 2,000 copies of the cards will be created in the initial run.
- Wyoming Map App: Nothing to report.
- EDC Report: No report.

Miscellaneous

Ms. Carleton provided an update on the lobby photos for the City Building. The committee continues to work on this but they are getting close to a specific proposal in the next month or two.

Ms. Grannan spoke about the new zero waste store in Canton, Ohio. The store sells items intended to be used repeatedly to eliminate waste (i.e. food containers, paper straws, replacements for food wrappers). She thinks this would be a great opportunity for Wyoming if there was a group interested in exploring establishing something like this. Ms. Grannan will send the article about this store to the committee.

Adjourn

The meeting adjourned at 7:55 p.m.

Respectfully submitted,
Lynn Tetley
City Manager