

Promote Wyoming Commission
April 9, 2019
Meeting Minutes

The Promote Wyoming Commission met on Tuesday, April 9, 2019 at 7:00 p.m. in the Conference Room of the City Building.

Attendance was as follows: Members present: Deb Stonehill – Chairperson, Liz McLean, Jeb Brack, Jason Miller, Margie Carleton, Ron Callahan, Sarah Stankorb Taylor, Val Previs, and Sue Lewis

Staff Members Present: Lynn Tetley, City Manager

Others Present: None

Call to Order

Deb Stonehill, Chairperson (7:02 pm)

Approval of Minutes

The March 12, 2019 minutes were approved as amended. Motion by Mr. Brack, second by Ms. Carleton.

Citizen Participation

None.

Business (Committee chairs identified in bold):

Report from Communication Committee (Ron, **Jeb**, **Val**)

Ms. Previs provided an overview of the recent WUW stories that have published recently. Upcoming stories are the World Food & Music Festival, the new ice cream shop on Wyoming Avenue, new Historical Society Wyoming themed beers, The Bundys on The Voice, Wyoming Youth Services, Alcohol Task Force, Green Business Award winners, Art Show story in advance of the event, upcoming purchase of 432 Springfield Pike by the City, Lockland Rising, Good Morning Wyoming book sales, and the ESC Mini-Grants. Mr. Callahan said the traffic on WUW is a little light this month, but posting has been slightly less the past month.

Report from Photo Library Development Committee (Ron, **Jason**, Margie, Debi)

- Photos: Ms. Stonehill thanked Mr. Miller for the photography assignment spreadsheet he created. The photographers are considering a shared calendar in order to ensure assignments are not overlooked. Members decided only two or three summer pool events need to be photographed. Mr. Miller asked which of the events on the photography list have a specific photography need associated with them.
- Videos: None.

Report from New Resident Packet and New Resident Welcoming Strategies Committee (Deb, Val, and Sue)

Nothing new to report.

Report from Annual Report Committee (Deb, Margie, Val, Sue, Brenda)

Nothing new to report.

Master Plan Implementation Spreadsheet (all)

Ms. Tetley will compile all PWC related objectives into its own spreadsheet. This will be provided at the May meeting.

New Project Discussion (as needed)

- World Food and Music Festival Marketing: Yard signs are being delivered this week for this event.
- Good Morning, Wyoming Marketing Plan: Ms. Stankorb Taylor suggested highlighting the book as an option for a graduation gift.
- Wyoming Restaurant Cards: Ms. Carleton provided an update on this project. The copy for the cards is mostly complete, but is still awaiting the information for Cowboy Cones. Once complete, the layout will be created.
- Wyoming Map App: Mr. Callahan has not made a great deal of headway but is asking for assistance with content (i.e. restaurants, businesses, schools, etc.).

Miscellaneous

Mr. Brack provided an update from the Economic Development Commission meeting this morning, including the upcoming Housing In-Fill Project and the new property being purchased at 432 Springfield Pike.

Mr. Callahan showed a sample of a metal print that could be displayed in the lobby. Ms. Grannan is developing a design for the logo print and the photographers are seeking spring photo opportunities. This project should be complete by the fall.

Adjourn

The meeting adjourned at 8:15 p.m.

Respectfully submitted,
Lynn Tetley
City Manager